



CHARGE UP LATAM – JOIN THE SPECIAL EXHIBIT E-MOBILITY@POWER2DRIVE SOUTH AMERICA

Renewable energies and e-vehicles are an optimal combination. For this reason, the topic of e-mobility has received increasing attention from exhibitors and visitors of The smarter E South America and has been promoted at the Special Exhibition Power2Drive as part of the ees South America exhibition and the accompanying program since 2019.

In 2023 around 30 providers of products from the e-mobility sector have exhibited at The smarter E South America. In order to give this important topic for the energy transition even more visibility and to provide existing and new exhibitors with attractive business opportunities, the organizers of The smarter E South America have decided to launch the Power2Drive Exhibition and Conference for 2024.

At the Special Exhibit e-mobility@Power2Drive South America electric light vehicles are in the spotlight. Show your innovative products to a crowd of renewable energy enthusiasts. Present your latest developments and secure your market share in a dynamic market.

Join the Special Exhibit e-mobility@Power2Drive South America and contribute to Brazil's energy transition!

Power2Drive South America is a 3-day exhibition and one-day conference and will be held as part of The smarter E South America on August 27–29, 2024 alongside with Intersolar South America, ees South America and Eletrotec+EM-Power South America.

Quick facts

Dates August 27–29, 2024
Hours 12:00pm–8:00pm
Venue Expo Center Norte
José Bernardo Pinto St., 333
Vila Guilherme, Zip code: 02055-000
São Paulo, SP Brazil



Your target group is waiting for you

More than 55,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



The Brazilian e-mobility market gathers pace

The Brazilian power system is by far the largest in Latin America. Strong growth of the e-mobility sector in the next years and decades is prognosed.



All under one roof – The perfect match

4 exhibitions and one special exhibit with 600+ exhibitors covering topics of the new energy world under the umbrella of The smarter E South America. Energy storage, solar energy, energy management and e-mobility belong together.



There is so much more...

Apply for the coveted AWARD, check out the speaking opportunities at the Innovation & Application Stages and network at various side events. Expand your brand awareness by booking attractive sponsorships. The smarter E South America is more than an exhibition.

Organizers



Co-Organizer





SPECIAL EXHIBIT E-MOBILITY – THE ROAD AHEAD FOR E-MOBILITY PIONEERS

The participation at the Special Exhibit e-mobility@ Power2Drive South America offers an excellent opportunity to enter the Brazilian e-mobility market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

Cost savings through...

An all-inclusive and attractively designed package. See the complete list for fit out items.

Less preparation effort by...

- Technical/organizational support from our team – before, during and after the exhibition
- Reservation of shared floor space in a good location
- Conception of the presentation by an experienced planner
- Reduced coordination effort with the exhibition organizer

Plus...

- 30 Minute speaking Slot at Power2Drive Innovation & Application Stage–Time slot subject to availability. Booking and submission of content details must be made by 30.6.2024
- Special press release with all e-mobility@ Power2Drive South America exhibitors listed

Individual services

within the Special Exhibit including

- 1 counter, 1 stool
- Name board
- Company logo on counter*
- Green carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- Trash can
- Fire extinguisher
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes (amount based on booked space)
- 10% discount on Full Conference Passes

*Data as file (.eps) to be provided by exhibitor

All this for just one great price!

9–15 sqm: €315 per sqm

16–19 sqm: €260 per sqm

≥20 sqm: €210 per sqm

CONTACT

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