



CHARGE UP LATAM – JOIN THE SPECIAL EXHIBIT E-MOBILITY@POWER2DRIVE SOUTH AMERICA

Renewable energies and electric vehicles are an optimal combination. The Brazilian Electric Vehicle Association (ABVE) has reported a significant acceleration in the country's electric vehicle (EV) charging infrastructure, with a 179 percent growth in public charging stations, surpassing 10,000 units as of August 2024. The expansion of the EV ecosystem is generating jobs, income, and investments, not only in vehicle production but also in the manufacturing of equipment, components, parts, software, and service provision.

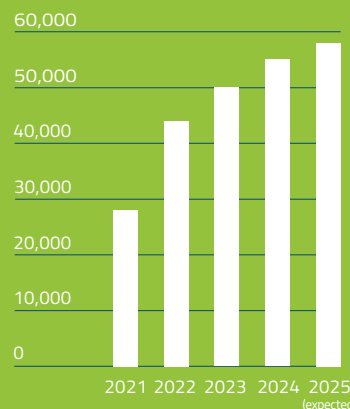
In 2024 more than 50 providers of products from the e-mobility sector have exhibited at the exhibitions of The smarter E South America.

At the Special Exhibit e-mobility@Power2Drive South America electric vehicles are in the spotlight. Show your innovative products to a crowd of renewable energy enthusiasts! Present our latest developments and secure your market share in a dynamic market.

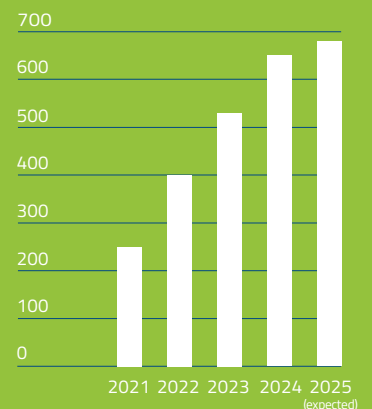
Quick facts

Dates August 26–28, 2025
Hours 12:00pm–8:00pm
Venue Expo Center Norte
José Bernardo Pinto St., 333
Vila Guilherme, Zip code: 02055-000
São Paulo, SP Brazil

Number of Visitors



Number of Exhibitors



LATAM's Largest Alliance of Events for the Energy Industry

The smarter E South America will take place from August 26–28, 2025 in São Paulo, bringing together the following events:

- **Intersolar South America** – LATAM's Largest Exhibition and Conference for the Solar Industry
- **ees South America** – LATAM's Key Event for Batteries & Energy Storage Systems
- **Power2Drive South America** – LATAM's Key Exhibition and Conference for Charging Infrastructure and E-Mobility
- **Eletrotec+EM-Power South America** – The Event for Electrical Infrastructure and Energy Management

REASONS TO BE PART OF THE SPECIAL EXHIBIT E-MOBILITY

The participation at The smarter E South America via the special exhibit e-mobility offers an excellent opportunity to enter the Brazilian renewables market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

Cost savings through...

an all-inclusive and attractively designed package. See the complete list for fit out items.

Less preparation effort by...

- technical/organizational support from our team – before, during and after the exhibition
- reservation of shared floor space in a good location
- conception of the pavilion by an experienced planner
- reduced coordination effort with the exhibition organizer

Plus...

- more attention compared to individual exhibitors through dedicated pavilion marketing by the organizer
- good visibility as the pavilion is placed prominently and marked on the floor plan

Your target group is waiting for you

More than 58,000 visitors are expected to attend. The 3-day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.

The Brazilian non-hydro renewables market gathers pace

The Brazilian power system is by far the largest in Latin America. Solar PV in combination with energy storage and energy management systems are gaining importance.

All under one roof – The perfect match

4 exhibitions with more than 680 exhibitors covering topics of the new energy world on the platform The smarter E South America uniting solar energy, energy storage, energy management and e-mobility.

There is so much more

Apply for the coveted AWARD, check out the speaking opportunities at the Innovation & Application Stages and network at various side-events. Expand your brand awareness by booking attractive sponsorships. The smarter E South America is more than an exhibition.

Individual services

9 or 12 sqm booth within the pavilion including

- Carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- White and semi-transparent partition walls
- Name board
- Company logo on counter*
- Graphic on backwall*
- 1 table, 3 chairs, 1 stool, 1 counter, 2 shelves
- Trash can
- Fire extinguisher
- Power supply point
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes (3 per 9 sqm and 4 per 12 sqm)
- 10% discount on Full Conference Passes

*Data as file (.eps) to be provided by exhibitor

Find further information online



Contact

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All this for just one great price!

9–15 sqm:	€345 per sqm
16–19 sqm:	€280 per sqm
from 20 sqm:	€230 per sqm

Organizers



Co-Organizer

